

MEMORANDUM

Agenda Item No. 11(A)(12)

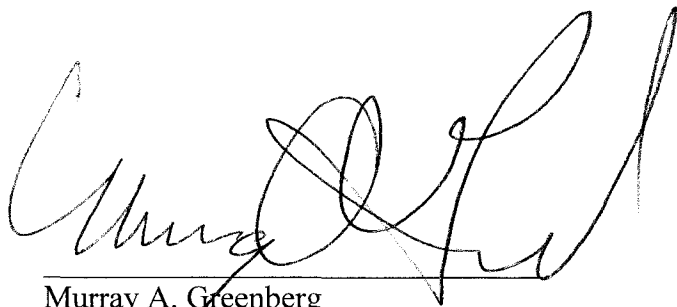
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: March 6, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind
services from Elections Dept.
for the Miami Kidney Walk

The accompanying resolution was prepared and placed on the agenda at the request of
Chairman Bruno A. Barreiro.

A handwritten signature in black ink, appearing to read 'Murray A. Greenberg', is written over a horizontal line.

Murray A. Greenberg
County Attorney

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MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: March 6, 2007

FROM: Murray A. Greenberg
County Attorney

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SUBJECT: Agenda Item No. 11(A)(12)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(12)
3-6-07

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE ELECTIONS DEPARTMENT FOR THE FEBRUARY 11, 2007 MIAMI KIDNEY WALK SPONSORED BY THE NATIONAL KIDNEY FOUNDATION OF FLORIDA, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$162.50 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the National Kidney Foundation of Florida has requested in-kind services from the Miami-Dade Elections Department for the February 11, 2007 Miami Kidney Walk in an amount not to exceed \$162.50 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the National Kidney Foundation is a not-for-profit organization; and

WHEREAS, the Miami Kidney Walk is a special event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the Countywide In-Kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Elections Department for the February 11, 2007 Miami Kidney Walk in an amount not to exceed \$162.50 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Chairman Bruno A. Barreiro and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrian D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of March, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Monica Rizo

Elections \$162.50

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2836
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☒ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: National Kidney Foundation of Florida

2. Applicant Status: (Select one of the choices below)

- ☒ Not-For-Profit or Tax Exempt ☐ Local Government or Public Entity
- ☐ For-Profit
- ☐ County Sponsored Event/Sponsoring Department _____
- ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Juliet Venzara, South Florida Regional Director, Tel: 305-854-5690, Fax: 305-854-4131, E-mail: jvenzara@kidneyfla.org

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Showmobile or large stage, sound system, from the Parks Dept. 50 - Tables/Chairs from the Elections Dept. Safety, from Police & Fire Dept. Barricades from Parks or Police Dept. *not available*

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): 100 2007 Miami Kidney Walk, to be held Sunday February 11, 2007. The Kidney Walk is a 5K non-competitive walk to raise money and awareness about kidney disease. It is an occasion for dialysis patients, organ transplant recipients, living donors, donor families, the medical and business communities, and the general public to come together to celebrate life and create lasting community advocacy.

6. Please select ALL that apply to event:

- ☐ Economic Development: Event supports vitality or growth of the local economy
- ☐ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☒ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☐ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Bayfront Park & Bayside, 301 Biscayne Blvd. Miami FL, Commission District is 5.

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MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

8. Description of regional or local impact: The National Kidney Foundation, Miami Walk will impact South Florida by supporting a health-related cause, and improve the quality of life of many individuals within the entire region. It will also bring national attention to Miami, as the person leading the walk is well known actor/comedian, George Lopez, who is a benefactor of a kidney, and will generate much local and national media. We also anticipate that it will be a good economic push for Bayside Market Place, as many walkers will decide to stay and spend the rest of their day in Downtown Miami.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Registration 8:00 Walk Begins 9:00. Set-up is scheduled for the day before, Saturday, Feb. 10th, 2007, and breakdown immediately after the event, which will end no later than Noon.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): We anticipate no road closure. We are doing the walk within the boundaries of Bayfront Park & Bayside Market Place. Attached is a schematic of venue and route.
11. Expected number of participants and estimated attendance (per day, if applicable): 2,000 people on Feb.11, 2007
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): Budget breakdown attached

I hereby certify that all the statements made in this application are true and correct.

Juliet Vengara
Signature of Authorized Representative

1/8/07
Date

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MIAMI 2007 WALK PROJECTION
TEST 1

REVENUE STREAMS	PROJECTED GOALS	% OF TOTAL INCOME	NOTES	# Walkers (estimates)
Sponsorship	\$ 100,000.00	33%	Geo. Lopez influence can account for \$50K+	100
Corp. Chair	\$ 25,000.00	8%		200
Past Corporate Teams	\$ 20,000.00	7%	Dialysis Center team	200
New Corporate Teams	\$ 125,000.00	42%	50 teams@\$2500	1250
<u>Family Teams</u>	<u>\$ 30,000.00</u>	<u>10%</u>	<u>15 families</u>	<u>120</u>
TOTALS	\$ 300,000.00	100%		1870

EXPENSES

Communications/PR/Ad	\$ 10,000.00
Logistics	\$ 15,000.00
Entertainment	\$ 5,000.00
Corporate Breakfast	\$ 2,000.00
Team Captains Luncheon	\$ 10,000.00
T-shirts	\$ 8,000.00
Marketing Materials	\$ 5,000.00
Rentals (tents,stage,etc.)	\$ 5,000.00
Awards/prizes	\$ 15,000.00
TOTAL	\$ 70,000.00

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Memorandum



Date: March 6, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From:

George J. Burgos
County Manager

A handwritten signature in black ink, appearing to read "George J. Burgos", written over the printed name of the County Manager.

Subject: Countywide In-Kind Reserve Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization National Kidney Foundation of Florida for their 2007 Miami Kidney Walk to be held on Sunday, February 11, 2007.

In-kind services have been requested in an amount not to exceed \$162.50 from the Elections Department for use of tables and chairs. This event will be funded from the countywide in-kind reserve fund.

In FY 2006-07 the National Kidney Foundation of Florida has not received any County funding.

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